

**BROCHURE** 

Private/Hybrid Cloud – Data Center Services

**JANUARY 2025** 

A research report comparing provider strengths, challenges and competitive differentiators

BRAZIL, FRANCE, GERMANY, NORDICS, NETHERLANDS, SWITZERLAND, U.K., U.S.

# Table of Contents 🔒

_	`	
_		
_		

Introduction	3	Contacts for this Study	13
About the Study  Quadrants Research  Definition  Quadrants by Regions  Schedule	4 5 9 10	Advisor Involvement  Advisor Involvement - Program  Description  Advisory Team	15 15
Client Feedback Nominations	11	Invited Companies	17
Methodology & Team	12	About our Company & Research	23

#### Introduction

This study assesses global and regional providers offering hybrid cloud and data center services, including managed services, managed hosting, colocation services and Al-ready infrastructure consulting.

In today's digital age, enterprises are increasingly turning to private and hybrid cloud computing to enhance their operations and gain a competitive edge. Private cloud infrastructure is gaining popularity as it enables enterprises to exercise more control while enhancing scalability, flexibility and cost-effectiveness in data management and storage. With AI and Generative AI (GenAI) technologies coming into the mix, enterprises are seeking high-performance, robust and secure infrastructures capable of effectively handling these AI workloads.

Each enterprise has different reasons for using a hybrid cloud, including security, data location, regulations, control over assets and custom applications such as those running on mainframes. A hybrid cloud setup provides more control and customization while leveraging public cloud

platforms simultaneously. As per ISG, a hybrid cloud connects the existing on-premises infrastructure services with private and public clouds. An enterprise may also leverage colocation and hosting providers instead of owning a data center to have a hybrid cloud setup.

ISG has also observed enterprises demanding the implementation of ESG initiatives from infrastructure services providers. The rapid increase in digital transformation engagements is accompanied by a rise in energy demand, contributing to climate change, while government regulations are mandating a fast transition to carbon neutrality.



#### **Ouadrants Research**

This study **Managed Services** focuses on what ISG perceives **Managed Hosting** as the most critical aspects of private/hybrid **Colocation Services** cloud and data center services **AI-Ready Infrastructure** in 2025. Consulting Simplified Illustration Source: ISG 2025

# The ISG Provider Lens™ Private/Hybrid Cloud — Data Center Services offers the following to businesses and IT decision-makers:

- Transparency on the strengths and weaknesses of relevant providers.
- A differentiated positioning of providers by segments on their competitive strengths and portfolio attractiveness.
- Focus on different markets, including Brazil, France, Germany, Nordics, the Netherlands, Switzerland, the U.K., the U.S. and the U.S. Public Sector.

Our study serves as an important decision-making basis for positioning, key relationships and go-to-market considerations. ISG advisors and enterprise clients also use information from these reports to evaluate their current vendor relationships and potential engagements.

#### **Managed Services**

#### Definition

This quadrant assesses a provider's ability to offer ongoing managed services for private and hybrid clouds and traditional data center infrastructures and platforms to enterprise clients. These services include managing physical and virtual servers, middleware, storage, databases and networking components across various environments. including client data centers, multicloud settings, provider facilities or third-party colocation centers.

Such providers typically offer transition services, guiding clients to optimize their existing IT landscapes. Common projects include large-scale data center consolidation, virtualization, cloud enablement and configuration, and a software-defined data center (SDDC) implementation. These services may also include expanding existing facilities, migrating workloads or creating new private/ hybrid clouds and making them Al-ready.

Managed services involve transferring responsibilities to a service provider and are governed by SLAs with penalties for nonadherence. Key services include provisioning, real-time and predictive analysis, and monitoring and managing operations of a customer's on-premises, private and hybrid cloud environments. These activities aim to maximize workload performance on the cloud, reducing costs and ensuring compliance and security. Providers are expected to adeptly manage both traditional and cloud-native application releases, encompassing continuous integration and delivery processes. They can also offer AIOps and MLOps capabilities by leveraging advanced AI and ML technologies to automate operational activities, train models, predict outages and offer actionable insights.

- Offer services for private and hybrid clouds and data center infrastructure (servers,
- premises or remotely and preferably through its shared **service centers** under the remote
- in large transition projects that include automation, consolidation, virtualization and containerization

- 4. Act as an extension of clients' IT organization and get involved in
- centralized orchestration.
- Showcase relevant **certifications** to ensure security and



#### **Managed Hosting**

#### Definition

This quadrant assesses service providers that offer standalone enterprise-grade hosting solutions using their own or third-party facilities to enterprise clients. The providers assessed in this quadrant are responsible for managing and maintaining data center components such as servers, storage, operating systems and connectivity to the external network. Ideally, clients state their application and operating requirements, and the managed hosting provider is responsible for provisioning the infrastructure to keep applications running effectively, with optimal performance and security.

The assessment encompasses providers monitoring IT assets, such as legacy systems and private and public clouds, through hybrid cloud management platforms. However, this evaluation excludes providers solely offering hybrid cloud management tools or platforms. Key service levels considered in this benchmark include data center tiers, multilayered security, service availability and network (LAN) I/O performance during peak

times. The assessment focuses on providers that deliver comprehensive managed hosting services, ensuring high performance, security and reliability for enterprise clients. Enterprises also expect managed hosting providers to offer automated backup and recovery services utilizing advanced techniques and hosting applications near the workload to achieve ultralow latency.

The quadrant also evaluates providers offering Al-optimized infrastructure, ensuring scalability, flexibility and cost-effectiveness. It considers Al tools and platforms for developing, deploying and running Al workloads, as well as the support provided to ensure the efficient operation of these workloads.

- Offer enterprise-grade hosting solutions using their own infrastructure
- Offer active-active and activepassive disaster recovery and backup services
- 3. Have technical and financial capabilities to upgrade infrastructure and maintain capacity plans, as needed, to ensure consistent hosting performance in keeping with increased demand

- 4. Have the potential to scale and maintain dedicated servers, storage and shared cloud resources on the same network and management platform
- Provide at least five layers of data center security
- 6. Offer infrastructure and support optimized for hosting AI workloads



#### **Colocation Services**

#### Definition

This quadrant assesses colocation providers offering standardized data center operations for enterprise clients, where they rent space for servers and computing hardware in a third-party infrastructure space. At a minimum, providers are expected to offer building, cooling, power and security services while clients manage their hardware. Key provider offerings include high-quality data center setups and onboarding services, diverse connectivity with various carriers and telecommunication providers, low latency, high bandwidth for content delivery, and scalability and flexibility in services, with much focus on security and compliance to ensure data and infrastructure protection.

Enterprises expect a standardized and sophisticated data center setup, several carrier options, and low latency and high bandwidth, along with professional support, remote hands, and monitoring and maintenance capabilities. Colocation providers are keeping up with enterprise demand for advanced infrastructure that can accommodate

**ISG** Provider Lens

Al workload requirements such as highperformance computing, enhanced network connectivity through software-defined interconnections (SDI), data sovereignty and edge-ready colocation services. They are expected to offer a secure, high-performance environment for critical IT infrastructure by leveraging next-generation AI and ML technologies that are adaptive to changing business needs.

- Own facilities that offer modern and standardized data center
- Offer **secure** and high-quality network equipment, appliances
- Guarantee **power density** to
- 4. Provide at least five layers of data center security
- Have relevant **certifications** such

- **6.** Be amenable to SLAs related to hands-and-feet support and
- 7. Offer facilities with traffic exchange points in proximity to
- Offer disaster recovery and backup solutions
- Provide modular and scalable solutions to allow rapid **deployment** for custom or
- 10. Have measures to improve sustainability





#### AI-Ready Infrastructure Consulting

#### Definition

This quadrant assesses a provider's ability to offer consulting and transformation services to build a comprehensive hybrid infrastructure optimized to design and continuously deploy Al workloads. The provider capabilities include helping clients select suitable hardware, software, cloud and networking infrastructure to identify areas where Al can have the most impact and maximize ROI. The providers also help develop the road map, assess risks and design the overall infrastructure architecture while setting up security guardrails to mitigate risks such as data privacy infringements and ethical concerns involved with implementing Al technology.

The assessment includes providers capable of designing and implementing an optimized infrastructure that supports Al workloads, focusing on scalability, performance and cost-efficiency. These providers help clients build a robust data strategy, create a data pipeline and manage it effectively through data governance models that align with AI initiatives. The providers guide clients in selecting the right AI models — whether large or small language models — and facilitate deployment on suitable infrastructure platforms. Providers also aid enterprises in choosing relevant agents and creating an optimum, secure agentic AI environment that meets compliance requirements.

- Assess and design infrastructure architecture to deploy AI applications using GenAI tools, including large language models (LLMs), while enabling efficient data processing and model training
- 2. Offer best practices and frameworks to accelerate the development of a robust and secure AI infrastructure landscape, including ML and LLMs
- 3. Have experience in **optimizing AI** tools, methods and resources for performance and cost efficiency

- Offer a data strategy and data governance structure to support AI initiatives
- 5. Have experience in establishing security guardrails to protect sensitive data processed into AI workloads and LLMs by adhering to security protocols and regulatory compliance
- 6. Facilitate automated provisioning, configuration and management of AI infrastructure while continuously monitoring AI workloads and optimizing performance



# Quadrants by Region

As a part of this ISG Provider Lens™ quadrant study, we are introducing the following four quadrants in our Private/Hybrid Cloud — Data Center Services 2025 study:

Quadrant	Brazil	France	Germany	Netherlands	Nordics	Switzerland	U.K.	U.S.	U.S. Public Sector
Managed Services	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>	✓
Managed Hosting	<b>✓</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Colocation Services	~	<b>✓</b>	<b>~</b>	~	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>	•
Al-Ready Infrastructure Consulting	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	

#### Schedule

The research phase falls in the period between January and March 2025, during which survey, evaluation, analysis and validation will take place. The results will be presented to the media in June 2025.

Milestones	Beginning	End
Survey Launch	January 8, 2025	
Survey Phase	January 8, 2025	February 5, 2025
Sneak Preview	May 2025	
Press Release & Publication	June 2025	

Collecting client testimonials via the Star of Excellence™ Program requires early client referrals (no official reference needed) because CX scores have a direct influence on the provider's position in the IPL quadrant and the awards.

Please refer to the link to view/download the ISG Provider Lens™ 2025 research agenda.

#### **Access to Online Portal**

You can view/download the questionnaire from here using the credentials you have already created or refer to the instructions in the invitation email to generate a new password. We look forward to your participation!

#### **Buyers Guide**

ISG Software Research, formerly "Ventana Research," offers market insights by evaluating technology providers and products through its Buyers Guides. The findings are drawn from the research-based analysis of product and customer experience categories, ranking and rating software providers and products to help facilitate informed decision-making and selection processes for technology.

In the course of the Private/Hybrid Cloud - Data Center Services IPL launch, we want to take advantage of the opportunity to draw your attention to related research and insights that ISG Research will publish in 2025. For more information, refer to the Buyers Guide research schedule.

#### **Research Production Disclaimer:**

ISG collects data for the purposes of conducting research and creating provider/vendor profiles. The profiles and supporting data are used by ISG advisors to make recommendations and inform their clients of the experience and qualifications of any applicable provider/vendor for outsourcing the work identified by clients. This data is collected as part of the ISG FutureSource™ process and the Candidate Provider Qualification (CPQ) process. ISG may choose to only utilize this collected data pertaining to certain countries or regions for the education and purposes of its advisors and not produce ISG Provider Lens™ reports. These decisions will be made based on the level and completeness of the information received directly from providers/vendors and the availability of experienced analysts for those countries or regions. Submitted information may also be used for individual research projects or for briefing notes that will be written by the lead analysts.



#### Client Feedback Nominations

#### ISG Star of Excellence™ - Call for nominations

The Star of Excellence™ is an independent recognition of excellent service delivery based on the concept of "Voice of the Customer." The Star of Excellence™ is a program, designed by ISG, to collect client feedback about service providers' success in demonstrating the highest standards of client service excellence and customer centricity.

The global survey is all about services that are associated with IPL studies. In consequence, all ISG Analysts will be continuously provided with information on the customer experience of all relevant service providers. This information comes on top of existing first-hand advisor feedback that IPL leverages in context of its practitioner-led consulting approach.

Providers are invited to nominate their clients to participate. Once the nomination has been submitted, ISG sends out a mail confirmation to both sides. It is self-evident that ISG anonymizes all customer data and does not share it with third parties.

It is our vision that the Star of Excellence™ will be recognized as the leading industry recognition for client service excellence and serve as the benchmark for measuring client sentiments.

To ensure your selected clients complete the feedback for your nominated engagement please use the Client nomination section on the Star of Excellence™ website.

We have set up an email where you can direct any questions or provide comments. This email will be checked daily, please allow up to 24 hours for a reply.

Here is the email address: star@cx.isg-one.com



#### Methodology & Team

The ISG Provider Lens 2025 - Private/Hybrid Cloud – Data Center Services research study analyzes the relevant software vendors/service providers in the global market, based on a multi-phased research and analysis process, and positions these providers based on the ISG Research methodology.

#### **Study Sponsor:**

Heiko Henkes

#### Lead Authors:

Shashank Rajmane, Pedro L. Bicudo Maschio Meenakshi Srivastava, Ulrich Meister and Wolfgang Heinhaus

#### **Research Analysts:**

Yatharth Bharti, Gabriel Sobanski, Manoj M and Arpita Choudhury

#### **Data Analysts:**

Sachitha Kamath and Lakshmikavya Bandaru

#### **Project Manager:**

Manikanta Shankaran

Information Services Group Inc. is solely responsible for the content of this report. Unless otherwise cited, all content, including illustrations, research, conclusions, assertions and positions contained in this report were developed by, and are the sole property of Information Services Group Inc.

The research and analysis presented in this study will include data from the ISG Provider Lens™ program, ongoing ISG Research programs, interviews with ISG advisors, briefings with service providers and analysis of publicly available market information from multiple sources. ISG recognizes the time lapse and possible market developments between research and publishing, in terms of mergers and acquisitions, and acknowledges that those changes will not reflect in the reports for this study.

All revenue references are in U.S. dollars (\$US) unless noted.

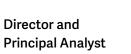


# Contacts For This Study

**Study Sponsor** 



Heiko Henkes





Meenakshi Srivastava

Lead Analyst-U.K., Nordics and Netherlands



Pedro L. Bicudo Maschio

Lead Analyst - Brazil and France



Shashank Rajmane

Principal Analyst -U.S. and U.S. Public Sector



Ulrich Meister

Lead Analyst -Germany and Switzerland



Wolfgang Heinhaus

Lead Analyst -Germany and Switzerland



Arpita Choudhury

Senior Research Analyst



Gabriel Sobanski

Research Analyst



Manoj M

Senior Research Analyst

# Contacts For This Study



Bharti Senior Research Analyst

Yatharth



Lakshmikavya Bandaru Senior Data Analyst



Sachitha Kamath Senior Data Analyst



Shankaran Global Project Manager

Manikanta

### Advisor Involvement - Program Description

#### ISG Provider Lens Advisors Involvement Program

ISG Provider Lens offers market assessments incorporating practitioner insights, reflecting regional focus and independent research. ISG ensures advisor involvement in each study to cover the appropriate market details aligned to the respective service lines/technology trends, service provider presence and enterprise context.

In each region, ISG has expert thought leaders and respected advisors who know the provider portfolios and offerings as well as enterprise requirements and market trends. On average, three consultant advisors participate as part of each study's quality and consistency review process. The consultant advisors ensure each study reflects ISG advisors' experience in the field, which complements the primary and secondary research the analysts conduct. ISG advisors participate in each study as part of the consultant advisors' group and contribute at different levels depending on their availability and expertise.

The QCRT advisors:

- Help define and validate quadrants and questionnaires,
- Advise on service provider inclusion, participate in briefing calls,
- Give their perspectives on service provider ratings and review report drafts.

# ISG Advisors to this study



Alex Perry

Director



Anay Nawathe

Director



Furkan Yuecel

Consulting Manager



Nico Vermeulen

Director



Patrick Nielsen

Senior Consultant



Pieter van den Broek

Principal Consultant

# ISG Advisors to this study



Pierre Puyraveau

Service Line Director



Rakesh Parameshwara

Account Director



Richard de Beijer

Director



Rob Brindley

Partner



Susanta Dey

Director



Ton Dohmen

Director

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

\* Rated in previous iteration

11:11 Systems*	All for One Group*	atNorth*	Brillio
23M*	AlpHosting*	Atos*	BSO*
365 Data Centers*	Altarede	Aveniq*	BT*
3DS OUTSCALE*	Ancoris	Avenue Code	BTC*
Abilis IT*	Anexia*	Axians*	Bulk Infrastructure*
Abraxas*	ANS Group*	Baden Cloud*	Bytes Software
Accenture / Accenture (Navisite)*	Apexon	Bancadati*	CANCOM*
Acora*	Ark Data Centres*	Bechtle*	Capgemini*
ACP*	Arribatec	Bedag Informatik*	Capita
Adacor*	Arvato Systems*	Birlasoft	CDNetworks*
adesso SE	Ascenty*	bit Technology*	CDW
Advanced Unibyte*	Aspectra*	BitHawk*	Cegeka*
Advania*	Aspire Systems*	Borealis Data Center*	Cema*
akquinet*	Atea*	BR.Digital*	CentralServer*
Algar Telecom*	AtlasEdge*	BrainServe*	Centron*

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

\* Rated in previous iteration

CGI\* Colocation America\* CyrusOne\* Dell (Virtustream) CHEOPS TECHNOLOGY\* Cyxtera Technologies\* Deutsche Telekom GK\* Cologix\* CI&T Colt (Lumen)\* DARZ\* Devoteam\* Dexian Cirion\* Computacenter\* Data11\* CKW\* Conapto\* DATA4\* Digita Data Centers\* Claranet\* CONET\* DataBank\* Digital Realty\* Conscia\* Cloud Target Datacenter Leipzig\* DOKOM21\* Cloud Temple\* Constellation\* Datacenter One\* Dunkel\* Cloud4C Controlware\* DXC Technology\* Datacentrics CONVOTIS\* DataEnv\* EcoDataCenter\* Cloudside Codero\* Coreix\* DATAGROUP\* Econis\* Coforge\* CoreSite\* Datasource\* EcoRacks\* Coretelligent\* Ecritel\* Cogent\* Datum\* Cognizant\* Custodian Data Centres\* DC2SCALE\* Edge UOL\* ColoBâle\* CWCS\* Dedalus\* Edge.Uno

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

\* Rated in previous iteration

ELCA/EveryWare*	EY	Green Mountain*	HYVE*
Elea Data Centers*	Felton*	Green*	IBM*
Embratel*	Firstcolo*	green4t	ICME*
Embriq*	Flexential*	Grid Dynamics	Ikoula
EMC Home of Data*	FNTS*	GTT*	INAP*
Enfo	FPT Software	HARMAN*	Inetum
Ensono*	Freepro	HCLTech*	Infinite Computer Solutions
eqipe*	Fujitsu*	Hetzner Online*	Infomaniak*
Equinix*	G8	Hexaware*	Infosys*
Etix Everywhere*	GAVS*	Hitachi Digital Services*	inov.TI*
Eurofiber Cloud Infra*	Giant Swarm*	HostDime*	Insight
EVEO*	GleSYS*	Hostserver*	intelia
Evoque (Cyxtera)*	Global Switch*	Hosttech*	Internexa
exaSys*	GlobalConnect*	Hostway*	InterVision*
Expedient*	Grass-Merkur*	HPE*	IONOS*

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

* D-4-4:		:44:
Rateur	n previous	iteration

Iron Mountain*	Lanlink	Microland*	nextspace datacenter
ITB2*	Latitude.sh*	Mphasis*	Nine Internet Solutions*
ITCore	LDeX Group*	msg systems*	nLighten
ITENOS*	Leaseweb*	MTF*	nLighten*
ITpoint Systems*	Lefdal Mine*	Netcloud*	Nomios*
ITRIS One*	Leuchter IT*	Netcompany*	Nordlo*
lver*	LEW	Netfox*	noris network*
IWB*	Liquid Web*	netgo*	NorthC Datacenters*
KAMP*	Logicalis*	Netic*	Northern Data*
Kao Data*	LTIMindtree*	Netskin*	Novatrend*
Knowit	Lumen Technologies*	Neurones*	NTS Workspace*
Koesio*	MadeInWeb	NEWTELCO*	NTT DATA*
kyberio*	maincubes*	nexellent*	NTT GDC / NTT Global Data Centers*
Kyndryl*	Materna*	nexspace*	NWI

Nextios\*

LAKE Solutions\*

ODATA\*

Mediam\*

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

\* Rated in previous iteration

OneAdvanced	Pulsant*	ScaleUp Technologies*	SoftServe
OneNeck IT*	PwC	Scaleway*	Sonata Software
Orange Business*	PYUR*	SCC*	SONDA*
Ordina*	q.beyond*	Scheer	Sopra Steria*
OVHcloud*	Qlosr*	Serverius*	SpaceNet*
оХуа	QTS*	ServerTown*	STACK Infrastructure*
Park Place Technologies*	Quantiphi	SIEVERS GROUP*	STACKIT*
Penta Infra*	Rackspace Technology*	Sigma*	Stefanini*
Persistent Systems*	ratiokontakt*	Skymail*	Sweden Dedicated*
PFALZKOM*	Redcentric*	Skyone	Swisscom*
phoenixNAP*	S3NS*	Slalom	Switch*
plusserver*	Safe Swiss Cloud*	SLK Software	Syntax*
Proact*	SBA Edge*	Smartdc*	SysGroup
ProCloud*	Scala Data Centers*	SmartIT Services*	Takoda*
PROFI AG*	ScaleSquad*	Softcat	TCS*

If your company is listed on this page or you feel your company should be listed, please contact ISG to ensure we have the correct contact person(s) to actively participate in this research.

\* Rated in previous iteration

Tech Mahindra\*

T-Systems\*

Vodafone\*

TechWave

Ultranet

VSHN\*

Telefonica Tech\*

UMB\*

**VVDN Technologies** 

Telehouse\* TelemaxX\*

Under\* Unisys\* Wevy\*

Telia Company\*

UnitedLayer\*

WiiT WIIT\*

Telium\*

UPIX

Wipro\*

**Teltec Solutions** 

US Signal\*

Xelon\*

Think IT\*

UST\*

YSSY\*

ti&m\*

V.tal\*

Zensar Technologies\*

TierPoint\*

V8.Tech\*

Zones\*

Tietoevry\*

Vantage Data Centers\*

TIVIT\*

Verne Global\*

Transit Telecom

VIRTUS\*

Trianz

Vision33

#### About Our Company & Research

# **İSG** Provider Lens

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally.

For more information about ISG Provider Lens™ research, please visit this webpage.

# **İSG** Research

ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

ISG offers research specifically about providers to state and local governments (including counties, cities) as well as higher education institutions. Visit: <a href="Public Sector">Public Sector</a>.

For more information about ISG Research™ subscriptions, please email <u>contact@isg-one.com</u>, call +1.203.454.3900, or visit research.isg-one.com.

# **\***SG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 900 clients. including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including Al and automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis.

Founded in 2006, and based in Stamford, Conn., ISG employs 1,600 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data.

For more information, visit <u>isg-one.com</u>.





**JANUARY, 2025** 

BROCHURE: PRIVATE/HYBRID CLOUD — DATA CENTER SERVICES